

## **“Your Aid Story” Video Competition – February 1, 2019 Deadline!**

The Office of Scholarships and Financial Aid (OSFA) is looking for Wildcat(s) (undergraduates and graduate/professional students) to share their financial aid/paying for college story in a video format. The videos will help other current and future Arizona students to understand how they can draw on a number of sources to help with college affordability.

For each category (undergraduate and grad/professional), first place will receive a \$1,000 scholarship and “runner up” videos (at least two will be selected) will receive a \$500 scholarship. Up to four UA students can be on a team, but the scholarships must be divided equally among the team members.

### **To qualify, you must be:**

- Be a degree seeking undergraduate, graduation, or professional student enrolled at least part-time at the University of Arizona for the Fall 2018 and Spring 2019 semesters.
- Be receiving financial aid from the University of Arizona Office of Scholarships and Financial Aid for the 2018-2019 Academic Year (i.e. Scholarship, Grant, Loan, Federal Work Study wages)
- Paying for college (tuition and other educational expenses) utilizing more than one source of funding (i.e. scholarship + loan + student employment + personal savings etc...)

### **Judging Criteria**

- Share your “paying for college” story—how you are using various sources of funding (including financial aid) to cover your tuition, book, and living expenses.
- Talk about the financial aid you are receiving and how you are “making it work”
- To the extent you are comfortable, share your challenges and how you are overcoming them
- Your video will represent the University of Arizona, so ensure that it is appropriate and encouraging to other students. Inappropriate or negative message videos will not be included for voting.
- Videos should be 30 to 90 seconds in length. Videos longer than 90 seconds will not be considered.
- You may not include or reference product brands or copyrighted music and images.

### **How to Submit Your Video**

Applicants apply by midnight 2/1/19 through Scholarship Universe and include a YouTube link in their application. Winners must provide the original content to OSFA in a commonly playable format and sign a release before scholarship funds will be released. OSFA will retain the right to use or not use the submitted commercials.

### **Free Assets, and Resources to help you!**

[UA Branding Assets](#)

[UA Library Rentals](#) (Cameras, camcorders, and accessories)

[UA Gear-to-Go Rentals](#) (Cameras, camcorders, and accessories)

[Software Licensing for Students](#) (Editing software)

[Multimedia Learning Lab](#) (Editing software)

[OSCR Lab Specialty Peripherals](#) (Sound accessories)

[MLL Sound Room](#) (For recording sound/music)

### **Awarding Process:**

For each category (undergraduate and grad/professional), first place will receive one \$1,000 scholarship and “runner up” videos (at least two will be selected) will receive one \$500 scholarship. Only one application per video submission allowed. Scholarships will be divided among team members up to four members maximum for scholarship purposes. There can be more than five team members, but only the four listed on the primary individual’s application will be eligible for scholarship funds. All award recipients must be UA graduate students enrolled at least part-time at the UA in Fall 2018 and Spring 2019.

### **Additional rules/requirements:**

All videos submitted become the sole property of OSFA which will reserve the right to use both digital and public domains however it sees fit. The video author(s) will be credited when appropriate, but they will no longer hold the rights to the content. Any videos containing offensive or otherwise objectionable content will be disqualified.